As top-ranked international universities, we are aware of our responsibilities regarding the education of our future leaders. Intercultural competencies are becoming increasingly important as the job market becomes more and more international. The new generation of leaders does not only need specialists. Decision-makers in politics and business also have to be able to act at the interface between nations and cultures, as well as between politics and business.

HEC Paris and Freie Universität accommodate this need with the integrated German-French Double Master program in «Public Policy & Management».

The degree program, completed in equal parts in Germany and France, the core countries of the European Union, also explicitly addresses students from other continents, who will thus be able to gain insight into the politics, economics and cultures of Europe.

We have therefore created an innovative and international degree program, which is guided by the current demands of the job market and provides an interdisciplinary and intercultural education at the highest possible level.

Dr. Sabine von Oppeln, Associate Professor, Freie Universität Berlin and Eloïc-Anil Peyrache, Associate Dean, HEC Paris. »
HEC PARIS, SCHOOL OF MANAGEMENT

HEC Paris is a leading business school in Europe, world renowned for the quality of its degrees, faculty and research. HEC Paris consistently achieves leading positions in numerous rankings and has been ranked #1 Business School in Europe seven out of nine years by the Financial Times. In France, the school tops all rankings established by French magazines and newspapers.

Commit to excellence
Join an institution dedicated to selecting the highest potentials and guiding them all the way to professional success and personal thriving, thanks to a unique academic approach and an effective career roadmap.

Become a leader
Expand your leadership skills by interacting with the brightest students from all around the world, and learn how to expand your impact from both world class faculty and successful professionals.

A gateway to the world
For many years, HEC Paris has pioneered a truly cross-cultural and international approach with students, faculty members, international corporate partners and alumni from around the globe. This has established partnerships with 114 prestigious institutions worldwide (all of them listed among top institutions in their country).

Experience diversity every day
Interact with the 95 nationalities that live on campus and build your personal network on a global scale. Living on the HEC campus is a unique opportunity to create lifelong connections with the future global leaders of tomorrow.

Make it to the top
Our career department is here to help you define and achieve your professional goals, by providing you with the right tools, the right advice, and connecting you with recruiters throughout the year.
RESEARCH INSTITUTIONS

FREIE UNIVERSITÄT BERLIN, THE INTERNATIONAL NETWORK UNIVERSITY

World Class Rankings
Freie Universität ranks in the Top 100 universities worldwide (2013 Times University Rankings) and in the Top 100 for Social Sciences.

One of 11 successful German universities in the federal and state Excellence Initiative in 2012.

A broad network of international contacts and partnerships
Freie Universität has over 130 partnerships with academic institutions worldwide and maintains various offices abroad, that provide a platform for international cooperation. About 600 foreign scholars contribute to the diversity in research and teaching. Of its approximately 31,000 students, 21% come from abroad.

Variety in subject areas and research
Freie Universität is a young and dynamic university with 15 departments and central institutes offering over 100 programs in all subject areas. Research development and assessment of research takes place within three major focus areas – area studies, humanities, and life sciences.

The Otto-Suhr-Institute is the largest institute of Political Science in Germany
It offers a wide range of courses and specializations and always achieves top positions in rankings.

The Alumni Office
The point of contact for all alumni of Freie Universität, and with support from the Ernst Reuter Association, organizes graduation anniversary events for former doctoral students as well as the Ernst Reuter Day on which the founding of the university in 1948 is celebrated.
Leaders in government and in multinational companies need to appreciate the dilemmas posed by an increasingly complex and interconnected world, and the consequences of any strategic decision for the economy and society at large. This double degree program developed by two premier academic institutions in Europe will provide students with an intellectual framework and advanced skillsets to anticipate interactions of public policy and business. Learning in Paris and Berlin from different disciplines and in different languages will offer invaluable networks and increased career opportunities with a global perspective.

François Collin, Associate Dean for International Affairs, HEC Paris

HEC PARIS

World-Class Faculty

HEC Paris has 136 full-time professors, including 105 research professors all of them holding PhDs from the world’s leading research universities such as Harvard, McGill, MIT, Princeton, Stanford, UCLA, Wharton, Yale, INSEAD... 64% are non-French and are of 29 different nationalities.

Successful Professionals

In addition, there are 100 permanent affiliate professors, who are generally prominent members of the business community. HEC programs also benefit from the close ties that have been developed with the business community over the years: skills seminars, consultancy projects with leading firms, business games, case competitions, etc.

Research, the Essence of Management Science

HEC Paris’ faculty is dedicated to pushing the frontier of knowledge by actively engaging in research, regular publications in top academic journals with an international audience, and also through active participation in international academic conferences. To promote the abundance and variety of HEC publications, the school has recently launched a dedicated website named Knowledge@HEC that gives everyone access to the research published by HEC professors. Moreover, HEC Paris has specialized research units focusing on entrepreneurship (Entrepreneurship Center and Center for Digital Studies), International Matters (the Europe Institute) and other themes such as The Finance Club, The Alternative Management Observatory and The ‘Society and Organizations’ Research Center.
FREIE UNIVERSITÄT

In addition to individual research projects in its various departments and institutes, Freie Universität is part of an extensive transdisciplinary and international research network comprising e.g. Collaborative Research Centers, Priority Programs, Graduate Schools and Transdisciplinary Research Clusters initiated amongst others by the German Research Foundation (DFG), Freie Universität itself and within the framework of the Excellence Initiative.

Award-Winning Research

To date, 15 of its academics were honored with the Gottfried-Wilhelm-Leibniz Award of the DFG, which is the highest distinction for research in Germany and 4 Nobel Prize Winners teach or have taught at Freie Universität.

Main Areas of Research

The Otto-Suhr Institute for Political Science’s main areas of research are in the fields of Area Studies, European Politics, International Relations, Security Policy and Environmental Research.

In addition to a multitude of third party funded projects, the Institute hosts the special research area “Governance in Areas of Limited Statehood,” as well as the Kolleg-Forschergruppe (KFG) “The Transformative Power of Europe,” which examines the role of the EU as promoter and recipient of ideas.
The HEC Paris/Freie Universität Double Degree Program in “Public Policy & Management” offers an intercultural and interdisciplinary approach at the heart of the relationship between business and public administration management. It has both a research and a professional dimension.

- Two internationally recognized Master Degrees
- Two years of academic study in Paris and Berlin
- Interdisciplinary studies
- Acquisition of intercultural and language competencies
- French, German and English language courses are offered at both institutions.

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### GENERAL MANAGEMENT MANDATORY COURSES

**at HEC Paris**

- Company Law
- Corporate Finance
- Data Modeling
- Financial Economics
- Financial Markets
- Managerial Behavior Seminar
- Marketing
- Methods of Cost Analysis
- Leading Organizations
- Business Performance Management
- Statistics
- Strategy
- Operations and Supply Chain Management
- Language courses (including a compulsory French course in the first semester of M1)
- French-German seminar in intercultural skills.

**+ One of the following courses:**

- Accounting
- Corporate Tax Management
- Management of Information Systems
- Ethics and Sustainability
- Innovation and Entrepreneurship.

### GENERAL MANAGEMENT ELECTIVE COURSES

**at HEC Paris**

*(taught in English or in French)*

HEC offers its students a large number of courses in the fields of:

- Finance
- Economics
- Law
- Human Resource Management
- Strategy
- Marketing
- General Management
- Entrepreneurship
- Management of Innovation and Science
- Public Administration.

### CAREER ROADMAP

Students are supported in their professional project with a 6-step career roadmap with efficient tools and resources:

- workshops
- one-on-one coaching sessions
- career events
- mock interviews, etc.
COURSES AND MODULES IN POLITICAL SCIENCE AND ADMINISTRATION

at Freie Universität Berlin

(Most of the courses are taught in German, some are taught in English)

Mandatory introductory module, three of the other six modules):

- Introduction and Fundamentals of Administrative Sciences
- Theory and Fundamentals of Politics:
  - Political Philosophy and History of Political Thought
  - Constitution of Political Order
- Comparative Politics:
  - Political Systems
  - Comparative and Regional Political Analysis
- International Relations:
  - Global Governance
  - International Economic Relations and Regional Integration.

OPTIMAL CERTIFICATE

at HEC Paris

- Energy & Finance (chaired by Deloitte and Société Générale)
- Innovation Management in Aviation & Aerospace (chaired by Safran)
- Leadership (chaired by Pernod Ricard)
- Luxury (chaired by Kering)
- Social Business (chaired by Danone, Schneider Electric and Renault)
- Digital Innovation (chaired by Free, PriceMinister and Vente-privee.com)
- Digital Transformation (chaired by Axa)
- Mergers & Acquisitions
- Advanced Management.

PROFESSIONAL EXPERIENCE

30 weeks of professional experience are required to graduate. This can be done before, during or after the program.

MASTER THESIS

Students are required to write a research-oriented master thesis at the end of their studies at Freie Universität.

LEARN FRENCH

at HEC Paris

Students do not need to speak French to enroll in the program as all core courses and most electives are offered in English. However, some knowledge of French can be useful to enjoy the full HEC experience, become professionally bicultural and optimize networking with French students and alumni. This is why HEC Paris offers optional French language classes.

HEC Paris French School:
Prior to their studies, students may also register for a two week French language course (TEF certificate – all levels) in August. This is an exceptional opportunity to learn French before joining the Campus (extra fees are applicable).
HEC PARIS

The Career Department at your service
Located at the heart of the school, the career department strives to providing the best possible placement and business opportunities to all of our students.
To do so, we have designed a 6-step career roadmap, which aims at helping our students explore their options, understand the job market and their personal priorities, and give them all the tools to achieve their goals.
On top of that, we also provide our students with up-to-date job & internship opportunities, and organize many events throughout the year: company presentations, seminars, conferences, round tables, mock interviews with recruiters, career fairs...

A few example of career events:
- Finance Career Fair (in October)
- Legal & Fiscal Career Fair (in October)
- Consulting Career Fair (in November)
- Alumni Career Fair (in January)
- General Career Fair: Carrefours HEC (in January)
- Luxembourg Career Fair (in February)
- Social & Sustainable Business Career Fair (in February)

Finally, HEC also connects the students with inspiring alumni, not only through a dedicated Alumni Fair in January, but also within the frame of a mentoring program.

FREIE UNIVERSITÄT

Freie Universität offers its students a Central Career Service, which provides students with files on current job and internship opportunities worldwide, international directories, guides on job searching and application strategy along with information on job opportunities according to subjects and sectors. Therefore students get individual advice during office hours as well as through presentations and conferences or by their own research at the career center’s office.
Freie Universität participates in multiple career fairs and hosts some of them itself on a regular basis.
Freie Universität encourages the creation of companies by its students, graduates and faculty. A center for company founders offers advice and support during the start-up phase. Numerous successful companies have emerged from the university environment, in sectors such as information technology, services or science.
COUNTLESS CAREER OPPORTUNITIES

Studies of “Public Policy & Management” deliver professional competencies in Political Science and Management and increase international and intercultural communication skills. Students have the opportunity to become trilingual, English, French and German. Graduates will be qualified for an international career at the interface between politics and economics in the following domains:

- National Administration, Foreign Service and International Organizations
- State and Communal Strategy
- Politics, Political Consulting and Political Communication
- Consulting
- Management in the Private and Public Sectors.
Located close to Paris (20 km) and Versailles, the HEC campus is one of the largest in Europe. It is also 20 km from ‘La Défense’, the largest European business districts housing the headquarters of many multinational companies. These companies interact with HEC Paris both as partners and as potential recruiters.

COMMUNITY LIFE
HEC Paris considers community life as one of the cornerstones of its education. It develops a sense of responsibility, boldness and an enterprising mind.

The ‘Campus Life Office’ allows all students to create their own association within one week. Since its creation in January 2014, it has already enabled the launch of the International Entrepreneurship Club and the Model UN Club, which complement the 130 clubs and associations on campus (sports, culture, professional activities, humanitarian aid, public affairs...). Students plan social events, sports tournaments, concerts and plays; they invite politicians and business VIPs to speak and debate on current affairs; they help people in need throughout the world; they welcome foreign students...

INTERNATIONAL SOCIETY
HEC IS is a student-run association aimed at bringing all students together through events such as the welcome week, ‘Discover France’ weekends and various on-campus activities.

HEC STUDENTS’ UNION
The union is run by a team of students who are elected annually. Its many responsibilities include welcoming incoming students, organizing concerts, theater productions and other social events such as the famous HEC Paris parties and the annual HEC Gala. It also publishes the campus magazine and coordinates the activities of the other clubs.

HEC PARIS SPORTS CLUBS AND COMPETITIONS
HEC Paris has excellent indoor and outdoor facilities on campus, including:
- a multipurpose gymnasium, an indoor mountain climbing wall, a weight training room and facilities for aerobics, fencing and martial arts
- 10,000 m² of outdoor fields including tennis courts, an athletics track and two rugby/football pitches.

LIVING COSTS
In order to be part of the community life, students are offered the possibility to live on campus during their year at HEC Paris. Living costs depend on personal requirement but are approximately 1000€/month including housing, student restaurant, sports and leisure.
Berlin is a dynamic city which offers a vibrant study environment with its proximity to the central institutions and actors of German politics, economy, media, culture and academics. Freie Universität is located off the city center in the residential garden district of Dahlem in southwestern Berlin, which has a long-standing tradition as a center for research of the highest quality. The Double Degree Program in “Public Policy & Management” is located at the Otto-Suhr-Institute of Political Science.

COMMUNITY LIFE
Students benefit from a large number of facilities offering extra-curricular activities, care and support. Students have multiple possibilities to join a variety of student associations with political, cultural and other foci. They can enjoy themselves, relax and keep fit on one of the countless courses run by the Recreational Sports Center. Over 100 different activities from aikido, flamenco, to mime can be practiced here in some 600 regular courses, workshops and tournaments.

The students’ musical talents can be honed in the University’s Collegium Musicum, which currently comprises five ensembles, the large choir, chamber choir, symphony orchestra, small symphony orchestra and the Uni Big Band Berlin and numbers over 400 musicians.

RESIDENCE AND CAFETERIAS
There are a number of “Mensen” (dining halls) and cafeterias on the campus. About 40 student residences with over 10,000 rooms in all districts of Berlin are at the student’s disposal and there are also countless possibilities to share a flat with others – the students’ favorite lifestyle in Berlin.

LIVING COSTS
Students have to pay a minimal amount of about 270€ every six months, including public transportation. Living costs mainly depend on personal requirements and habits. Students should expect to spend a minimum of 600-700€/month. Freie Universität students can apply for a room in one of the 40 student residences in all the districts of Berlin, provided by the Studentenwerk Berlin, or can find a room on their own, for example in one of the countless flat shares.

Students get a monthly grant from the Université Franco-Allemande during their studies at the partner university.
THE PROFILE WE VALUE
The HEC Paris / Freie Universität Double Degree is designed for candidates striving for a career in national, European and/or international administration and management. The program is also open to candidates who wish to acquire the eligibility for a doctoral program in Political Science or Economics.

ENTRY REQUIREMENTS
■ Bachelor Degree in any field with minimum 180 ECTS-credits
■ Knowledge of German (B2/C1)
■ Proficiency in English
■ French language is welcome, but not mandatory
■ Ten-month internship can also be completed after the studies in France or Germany, if not completed prior to the program.
INFORMATION AND APPLICATION:
www.hec.edu/Masters-programs

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www.facebook.com/HEC

HEC PARIS PROGRAM PORTFOLIO:
- Grande école Master’s Programs:
  Master in Management (MiM), Master in Management & Public Affairs (MPA), Master in Management & Business Law (MBL)
- One year MSc/MS programs
- MBA Program
  (including a MIF-MBA dual Degree)
- PhD Program
- Executive Education Programs: TRIUM
  Global Executive MBA, Executive MBA, Executive Masters Programs, Open-Enrollment Programs, Custom Programs and Coaching
- Summer School Programs.

INFORMATION:
www.fu-berlin.de/frankreich

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FREIE UNIVERSITÄT BERLIN PROGRAM PORTFOLIO:
- BA-Programs
- State-exam courses
- Consecutive MA-Programs
- Non-consecutive MA-Programs
- PhD-Programs
The Otto-Suhr-Institut, Department of Political Sciences:
- MA in Political Science
- MA in International Relations
- MA in Public and Private Environmental Management
- 3 Franco-German double degrees:
  - BA Political Sciences – Sciences Sociales (FU Berlin) – Diplôme du Collège universitaire de SciencesPo (SciencesPo Paris)
  - MA Political Sciences (FU Berlin) – MA Affaires Internationales / Affaires européennes (SciencesPo Paris)
  - MA Public Policy & Management (FU Berlin) – Master in Management (HEC Paris)
- Graduate School of Global Politics
- Berlin Graduate School for Transnational Studies.